

Faridabad to Get Homes for Elderly



SANJAY CHATURVEDI
FARIDABAD

THERE is a need to address the residential issues associated with old age. Many a times, children have to leave their parents to work in a different city leaving them all by themselves. Here arises the need to provide them a safe, well-connected and comfortable living space.

Amit Vaidya and Manish Arora, directors of real estate developer UCC Care, initiated The Golden Estate (TGE) to address the lifestyle needs of senior citizens. They realised that the market of assisted living in India lags way behind the West. Recognising the need for living facilities for senior citizens, they travelled to developed countries researching and now have come up with TGE. A fully-managed residential complex for senior citizens in Faridabad. A first according to them.

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Faridabad to Get Homes for Senior Citizens Soon

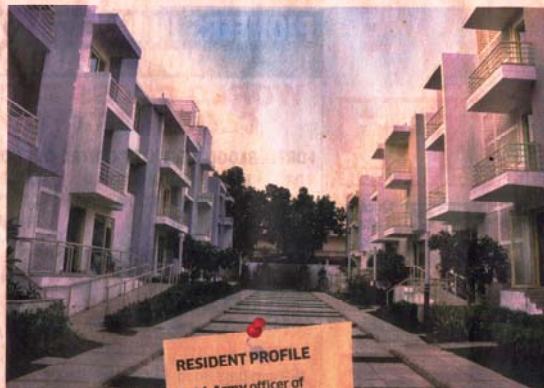
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RESIDENT PROFILE

- Retd. Army officer of General rank with his wife
- Wife of late senior Air India official - upper middle class & a well-travelled woman
- Retired Principal of a leading school in Ranchi - upper middle class woman
- Retd. Naval officer of Commander rank
- General Manager rank officer retired from PSU

to help this segment of citizens with their initiatives, they are found to be lacking. TGE provides a comfortable living space, with privacy, medical facilities, housekeeping, maintenance, entertainment, uninterrupted power supply, round the clock security and most importantly a community of peers of the same age. "While planning the complex, we ensured that it is located within a distance of a km from basic needs like hospitals, golf club, bank, railway station etc," said Amit Vaidya.

The complex houses more than 90 residential sets which includes suites and studio apartments. Sixty nine suits are pres-

ently available, of which 6 have already been booked. The complex is built on a land area of 19,000 sq feet with a built up area of 70,000 sq feet.

Fully furnished rooms, flat screen television attached to a DTH connection, refrigerator, split air-conditioner, telephone line which can be used as an intercom as well are some of the main features.

The most important service is the 'Emergency Call point', which has been provided in rooms. Once pressed, it will trigger alarms at three different locations, including the medical room, security room and the maintenance room.

A resident needs to deposit between ₹15 and ₹26 lakh for admission, depending on the type of accommodation. In addition to the above, a monthly service charge of ₹15,000 includes the

cost of lodging, maintenance, housekeeping, laundry services, spa, gym, physiotherapy and preventive medical care. In addition to the above the residents would be paying actual charges of food, electricity etc as per the usage and consumption.

Keeping in mind the concept of 'Joint Family' and 'Mohalla', TGE is planned in a 'multiple-block' format. Each block has its own individual dining and living areas to maintain as close a semblance as possible to a 'Joint Family' home. The recreational areas, however, would be shared among the blocks. All blocks will be interconnected.

There are recreational facilities in all the four blocks like billiards, carrom etc. The gym offers tread mill running, abs workout, exercise ball and even a meditation mat. A fully loaded spa facility is also available. Keeping in mind the old age problems of gout and vision, staircases and slopes have been designed.

Regular check-ups of residents are conducted and 'E-Medical Records' are maintained to monitor their health. These records are retrievable online by authorised people.

There are separate kitchens for vegetarians and the non-vegetarians keeping in view the eating habits and the beliefs of the Indian communities.

Another major positive side of the present complex is that the same is located within a distance of about one kilometre from the basic needs of hospital, golf club, bank, railway station etc. For future projects also, these points would be kept in mind," said Amit.

In a nutshell it is a concept of "Home away from home, family away from family".