

## SETTING AFOOT

International footwear brand Clarks was launched in India recently and the company held a fashion show at The Ashoka Hotel to commemorate the launch. Starting with an exclusive store in Connaught Place, they now have outlets in DLF Promenade (Vasant Kunj) and South Extension. The company has rigorous expansion plans in India as announced by Melissa Potter, chief executive, Clarks International, at the event. The company is planning to expand primarily in Delhi, Mumbai and Bangalore and will gradually move to other metro cities.



A model showcasing the footwear

## JEWELS ARE US

SHRIHARI DIAGEMS (SHRI RAM HARI RAM JEWELLERS) LAUNCHED THEIR NEW JEWELLERY BOUTIQUE RECENTLY. PRESENT AT THE LAUNCH OF THEIR NEW STORE WAS MODEL INDRANI DASGUPTA, WHO SHOWCASED THE EXQUISITE CREATIONS IN THE PRESENCE OF EMINENT GUESTS LIKE USHA DALMIA, RANJNA GUPTA, BELA DALMIA, RAJEEV CHANDRAN, MONA VOHRA, INDIRA RAI, USHA SONI, SANGEET GANDHI, KARUNA KHAITAN, JAYANTI DALMIA, GAZALA MALIK AND OTHERS.

Indrani Dasgupta at the launch



## FOR SENIORS ONLY

On the occasion of the World Elder Abuse Awareness Day (WEAAD), UCC Care announced the launch of The Golden Estate, a fully managed residential complex for senior citizens. The Golden Estate offers a plush community lifestyle solution with state of the art living spaces, 24-hour personal care, health and security services and professionally supervised diet for its residents. The estate has taken shape after extensive consultations with senior citizens as well as professionals and NGO's. Amit Vaidya, director-UCC Care, Dr Mala Kapur Shankardass, gerontologist, S L Passi, president, Delhi Federation of Associations of Senior Citizens, ACP Sandeep Goel, in-charge, Senior Citizens Cell, Police Headquarters, and Kiran Puri, director, development, Welfare & Research Foundation, were present at the event.



Imperial associates at Friendicoes SECA

## PET DAY

The Imperial commemorated World Pet Memorial Day 2011, celebrated the world over on June 12, with Friendicoes SECA, a 31-year-old animal welfare NGO. A trip was planned to their sanctuary in Gurgaon to spread the message of love and care. To mark the occasion, this trip enabled Imperial associates to spend a day at Friendicoes.

Rajiv Vij, CEO, Carzonrent, at the launch of the Limo service



## RIDE IN STYLE

Carzonrent launched India's first-ever premium point-to-point limousine service 'Carzonrent Limo' recently. For the service, customers will have to pay by the kilometers travelled, and not for the entire day. The luxury sedans will come along with the best in tech and and travel comfort. The service has been designed to take care of the needs of business and leisure travellers. Sakshi Vij, marketing head, Carzonrent, and Karunesh Arya, COO, Carzonrent were among those present at the launch.