



UCC launches residential complex for senior citizens

The Golden Estate in Faridabad will provide 24 hr in-house medical support and CCTV electronic surveillance. Residents will have an option to customise their living units

SANU SANDILYA

DISINTEGRATION of the joint family system, the fast-paced urban lifestyles, shortage of space in urban dwelling units, and changing concepts of privacy and space for individuals have led to a situation where the elders of the family, parents and grandparents, are finding themselves vulnerable and isolated. To address this niche demand, UCC Care has recently announced a fully managed residential complex for senior citizens, The Golden Estate, in Faridabad. The project is due for completion in January 2012.

Amit Vaidya, director, UCC Care, said, "After extensive interaction with a wide spectrum of senior citizens as well as professionals and NGOs working in this field, we have designed this lifestyle solution. This, we feel, would best satisfy the needs of senior citizens."

The project will consist of three

blocks with ground plus two arrangements. Block A and B will be for long-term stay and Block C will be for short-term stay with 40, 30 and 6 unit, respectively. All the blocks will be fitted with elevators.

"The arrangement of short-term stay is useful for working families to keep their elders in safe hands while on tour. We also have two-bedroom apartments for visiting families of the residents," Vaidya said.

The minimum age required to become a resident is 55 years. The residents should not be severely handicapped or suffering from any chronic diseases or be mentally challenged. "The idea is that the residents should be capable of managing their daily chores unassisted," Vaidya said.

The residences offered are of two types. The 'Suite' will have a separate living area and bedroom offering privacy and personal space, and the 'Studio' will have a combined sitting and sleeping area. All living units are equipped with a flat screen TV, DTH

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connection, split air-conditioner, wireless internet, intercom with direct telephone line, emergency 'call points' and comfortable furniture and soft furnishings. Moreover, the residents have an option to customise their living units. For the health and

security of the residents protocols have been defined to provide 24-hour in-house medical support.

The charges have two components – fixed monthly charge comprising all services, facilities and maintenance, and variable monthly charge, which would cover consumption of meals, individual laundry telephone charges and electricity consumption.

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UCC Care is also planning to launch the concept in Bangalore, Hyderabad and Mohali. "We have land in Hyderabad and other cities, so after completing this project we will spread to other parts of the country," Vaidya said.

sanusandilya
@mydigitalfc.com